

Company Voucher Guidelines for 2025

The purpose of the grant system is to encourage companies to develop their operations, grow, and increase awareness.

Eligibility

- The grant is intended for small and medium-sized enterprises (SMEs) located in rural areas of Rovaniemi's villages and registered with a business ID.
- The company must have its registered office in Rovaniemi and an operational site in the rural area of Rovaniemi's villages.
- Companies can apply for the grant every other year. For example, those who received the grant in 2024 are not eligible in 2025.
- Only one application per company is allowed annually.
- New companies meeting the criteria can apply within their first three years of operation.

General Requirements

Eligible applicants include:

- SMEs, farmers, reindeer herders, foresters, and self-employed individuals.

Applicants must meet the following:

1. Business activities can be full-time or part-time.
2. Income from outside the business (such as wages) must not exceed 50% of the applicant's total income.
3. Hobby-like or minimal operations are ineligible, such as businesses with annual revenues under €20,000 (excluding subsidies).
4. Purchases or investments must relate to the business and have a positive impact.
5. Investments must have long-term income potential.
6. The company must remain based in Rovaniemi and operate in rural areas until the end of the grant year.

Grant Usage

Services:

- Market analysis, feasibility studies, and technical services.
- Services related to production or business image enhancement.

Investments:

- Must support the company's business operations and provide long-term income.
- Cannot include small purchases (under €200), running costs, office equipment, vehicles, or items purchased from private individuals.

Marketing and Sales:

- Larger campaigns with a detailed marketing plan.
- Sales fair participation, with a cost breakdown and follow-up report required.
- Everyday advertising (e.g., weekly newspaper ads) is excluded.

Professional Training:

- Post-basic professional training relevant to the business (up to 10 credits).
- Example: A certified electrician receiving safety training to meet specific standards.

Work Ability Support:

- Case-by-case grants for improving work conditions, skills, or workplace well-being.
- Not for standard wellness or recreational services.

Grant Details

- Maximum support: 40% of eligible costs (up to €4,000 annually).
- Minimum amount granted: €100.
- Grants are subject to the de minimis rule (total aid cannot exceed €200,000 over three fiscal years).

Application Process

- Apply via an online form available on rkks.fi.
- A detailed application with all required documents (e.g., financial statements) is necessary.
- Decisions are communicated electronically.

Additional Conditions



- Groups of related companies (e.g., subsidiaries) are treated as one applicant for grant eligibility.
- Grants are paid after eligible costs are verified with invoices and reports.

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