

让世界看见徐闻的美
中国(广东.徐闻)一芬兰(罗瓦涅米)
经贸合作推介会

Let the World Enjoy the Beauty of Xuwen
China (Guangdong, Xuwen) - Finland (Rovaniemi)
Economic and Trade Cooperation Promotion Conference

Mr Matti Alatalo
CEO Rovaniemen kylien kehittämissäätiö



Rovaniemen kylien
kehittämissäätiö
Rovaniemi Village
Development Foundation

罗瓦涅米乡村发展基金会



CITY OF ROVANIEMI AND VILLAGES



RKKS

Residence
of the
Board
Members

Pentagon=
Cityarea where
RKKS not
operate





Usually from the Foundation

- Rovaniemi Village Development Foundation, established in 2005. The year when the city of Rovaniemi and the rural municipality were merged
- Foundation has no owners or members with ownership control.
- Donated assets belong to the foundation.
- Even if part of a group, the foundation is not parent entity's property.



RKKS

Rovaniemen kylien kehittämissäätiö

Operating Environment

- **Rovaniemi: Largest city in Europe by area (8,017.19 km²)**
- **Population in 2024: approx. 65.000**
- **Foundation area population in 2023: 10.740**
- **52 rural villages in total**



RKKS

Rovaniemen kylien kehittämissäätiön

Purpose of the Foundation

**Strengthen village vitality
and resident well-being.**



Support projects and activities that:

- - Increase attractiveness
- - Promote culture, recreation, economy
- - Maintain livable conditions
- - Provide loans and guarantees

Funds not for statutory municipal services.



Foundation's Financial Assets

At the beginning in 2005

Initial capital: €1,000,000

Donation: €9,000,000

Payment commitment: €8,000,000

Total: €18,000,000

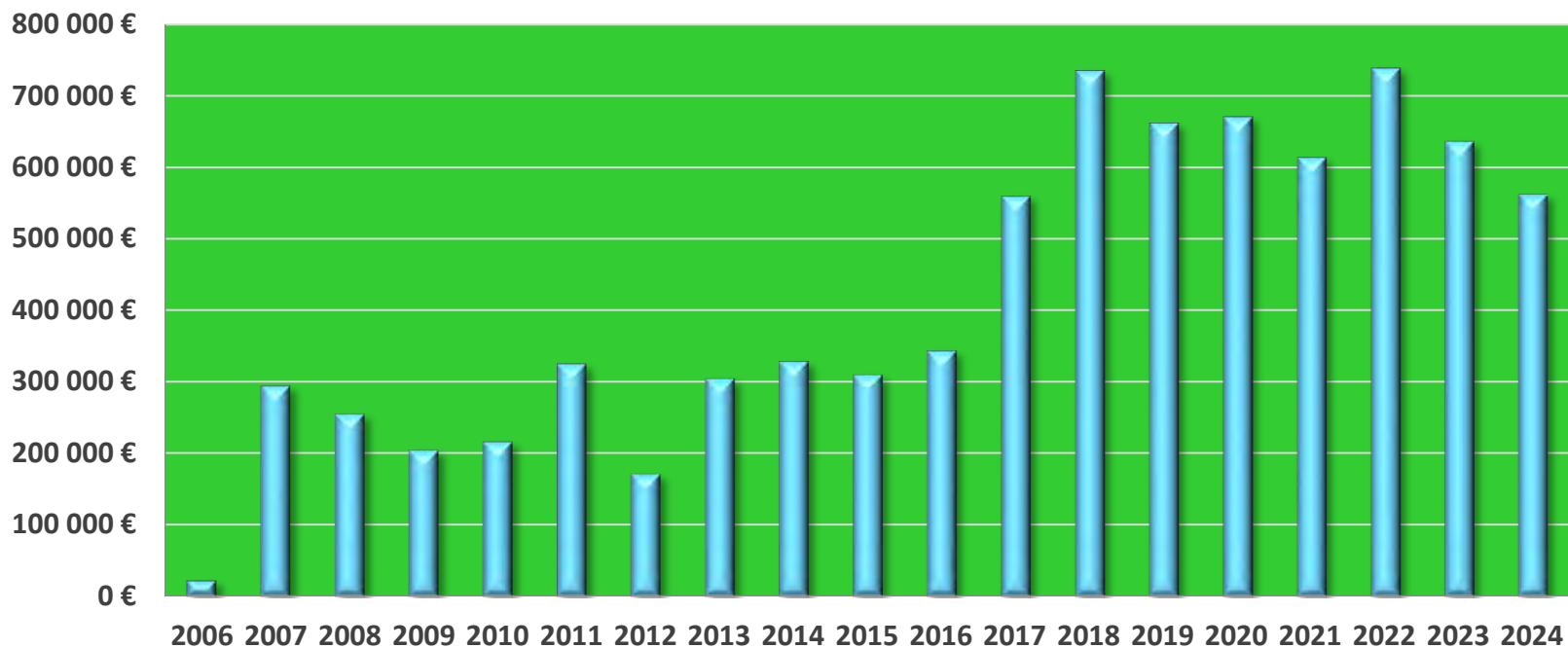
Balance 31 Dec 2024: € 25.027.543,28

Grants for rural area 2005–2024: € 7.400.000



The Foundation's financial resources

Foundation's financial assets Income 14 880 167€ Use 7 439 522€



Use of profit shares

■ Tuotto-osuuksien käyttö



Use of Grants

- Village hall renovation and equipment
- Environment development
- Cultural events, 80-100 events every year.
- Sports and outdoor trails
- Senior and child activities
- Waterway maintenance, lakes and rivers
- Youth employment & transport, summerjob
- Road association support for registration
- Fiber network planning aid for village networks



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Grants in 2025

➤ Village associations:	280.000
➤ Cultural activities/events:	55.000
➤ Waterway maintenance:	20.000
➤ Business vouchers:	150.000
➤ Youth jobs & transport:	20.000
➤ Other decisions:	150.000
➤ Total:	675.000
➤ Loans for associations	
➤ 31 Dec 2024:	142.250



Working Capital Loans

- Only to village associations
- No interest
- Terms case-specific
- Loans by 31 Dec 2024:
142.250 €



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Business Voucher

- - SME.s, Forestry, Agriculture, Reindeer herding...
- -Small investments
- - Marketing
- - Expert costs
- Max cost: €10,000 (VAT 0%)
- Support: €4,000 max, or 40% of the cost
- Granted every 2 years
- Startups can have for first 3 years



Applying for Support

- Village development: April
- Waterway maintenance: April
- Business vouchers: Ongoing
- Working capital loans: Ongoing





Self-Financing Requirement

- At least 1/3 external funding required (e.g., volunteer work)
- The Foundation's money is not accepted as private money in EU-projects, which is required for the self-financing of projects



Administration

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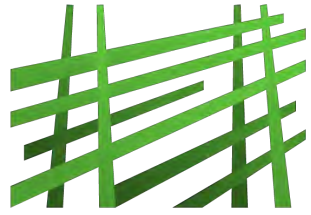
BOARD

- Jorma Kiviniemi Chair
- Kari Hämäläinen Vice Chair
- Taija Aikio Member/Deputy CEO
- Riitta Liinamaa Member
- Olli Tiainen Member
- Susanna Viitala Representative of supervisory board

SUPERVICORY BOARD Rovaniemi City Board

CEO Matti Alatalo





RKKS

Vibrant villages
are good places
to live and do
business.

THANK YOU!

